

SHOWROOMPRIVE (SRP GROUPE) CONFIRMS ITS ELIGIBILITY FOR PEA-PME SCHEME

La Plaine Saint Denis, the 25th November 2015 – SRP Groupe today confirmed its eligibility for the PEA-PME scheme, in accordance with the French decree n° 2014-283 of 4 March 2014. The Group complies with the thresholds set by the legislator for eligibility to the PEA-PME scheme, namely having less than 5 000 employees and total revenue below € 1 500 million or total assets below € 2 000 million. As a consequence, investment in company shares can be made through PEA-PME accounts, benefiting from the same tax advantages as the traditional Equity Savings Plan (PEA).

ABOUT SHOWROOMPRIVE.COM

Showroomprivé is an innovative and rapidly-growing online fashion retailer, with operations in France, its principal market, and **seven other European countries**. With roots in both fashion sales and online marketing, Showroomprivé's vision is to re-invent the way women discover and shop for high street fashion. The Group's mobile apps and websites feature a curated selection of well-known and up-and-coming brands. The sleek presentation of Showroomprivé's sales events, together with the excitement of its private sale format – **with shopping bargains of 50-70% off retail prices** – help to create a highly engaging user experience. At the same time, the Group's platform offers a fashion-conscious and proven distribution channel for its brand partners' excess inventory. The Group has grown rapidly and profitably since its inception in 2006. By the end of 2014, the Group had attracted 20.2 million members to its platform. In the fiscal year ended December 31, 2014, **the Group generated net revenues of € 349.8 million**. The Group employs more than 700 people.

<http://www.showroomprive-ipo.com/en/disclaimer-english>



CONTACTS PRESSE

Showroomprivé

Responsable des Relations Investisseurs, Thomas Kienzi, +33 1 49 46 05 67, investor.relations@showroomprive.com
Responsable de la Communication - Adeline Pastor, +33 1 76 21 19 46, adeline.pastor@showroomprive.com

Brunswick

Candice Baudet Depierre, Morgane Le Gall, +33 1 53 96 83 83, SHOWROOMPRIVE@brunswickgroup.com
