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SHOWROOMPRIVÉ ATTRACTS INVESTORS WITH ITS LISTING ON EURONEXT PARIS

In the presence of Emmanuel Macron, French Minister of the Economy, Industry and the Digital Sector



Paris – 30 October 2015 – Euronext, Europe’s leading market for tech companies, today celebrates the listing of Showroomprivé, an innovative and rapidly-growing online fashion retailer. To mark the day, the company rang the opening bell for trading on Euronext markets in the presence of Emmanuel Macron, French Minister of the Economy, Industry and the Digital Sector.

Founded in 2006, Showroomprivé, specialised in online fashion private sales, operates in France, its main market, and in eight other European countries. Showroomprivé is one of the fastest-moving online retailers in Europe, with over 20 million members¹, and has reported profitable growth since its inception. As a pioneer in innovation, it regularly offers new services to improve the customer experience on its website and mobile apps.

Showroomprivé (ticker symbol: SRP) was listed through the admission to trading of 32,804,103 shares, of which 11,603,463 shares were offered in a Global Offering². The Offer was a resounding success with institutional and private investors, and the offer price was set at €19.50 per share. Market capitalisation was €660 million³ on the day of listing. Showroomprivé is listed in compartment B of the regulated market operated by Euronext Paris.

Eric Forest, Chairman and CEO of EnterNext, commented: *“We are delighted to welcome Showroomprivé—a company that testifies to the excellence of French tech in online retailing—to our markets today. Its successful listing illustrates the appeal of companies with impressive growth records for investors, both private and institutional. Listing will consolidate Showroomprivé’s brand and raise its profile in France and on international markets, and it will also benefit from the initiatives deployed by EnterNext to assist innovative companies as they enter financial markets.”*

David Dayan and Thierry Petit, co-founders and co-CEOs of Showroomprivé, added: *“Showroomprivé’s successful listing on Euronext reflects investors’ confidence in our business model, along with recognition of*

¹ 2014 figure.

² Before exercise of the over-allotment option and excluding the employee offering. The Global Offering consists of a Public Offering in France and a Private Placement to institutional investors in France and outside France.

³ On a diluted basis after taking into account outstanding stock options. Showroomprivé’s market capitalization amounts to approximately 640 million euros on an undiluted basis.

our strong performance since the Company's inception. Listing is a milestone that will enable us to pursue our growth strategy in France and on international markets, and to continue to build our value proposition for our customers and our brand partners."



Follow the listing ceremony for #Showroomprivé on twitter at @Euronext_paris

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About showroomprive.com

Showroomprivé is an innovative and rapidly-growing online fashion retailer, with operations in France, its principal market, and eight other European countries. With roots in both fashion sales and online marketing, Showroomprivé's vision is to re-invent the way women discover and shop for high street fashion. The Group's mobile apps and websites feature a curated selection of well-known and up-and-coming brands. The sleek presentation of Showroomprivé's sales events, together with the excitement of its private sale format – with shopping bargains of 50-70% off retail prices – help to create a highly engaging user experience. At the same time, the Group's platform offers a fashion-conscious and proven distribution channel for its brand partners' excess inventory. The Group has grown rapidly and profitably since its inception in 2006. By the end of 2014, the Group had attracted 20.2 million members to its platform. In the fiscal year ended December 31, 2014, the Group generated net revenues of €349.8 million. The Group employs more than 700 people.

About Euronext

Euronext is the primary exchange in the Euro zone with more than 1 300 issuers worth €2.8 trillion in market capitalisation, an unmatched blue-chip franchise consisting of 25 issuers in the EURO STOXX 50® benchmark and a strong, diverse domestic and international client base.

Euronext operates regulated and transparent equity and derivatives markets. Its total product offering includes Equities, Exchange Traded Funds, Warrants & Certificates, Bonds, Derivatives, Commodities and Indices. Euronext also leverages its expertise in running markets by providing technology and managed services to third parties. Euronext operates regulated markets, Alternext and the Free Market; in addition it offers EnterNext, which facilitates SMEs' access to capital markets.

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