

SHOWROOMPRIVÉ COMPLETES THE ACQUISITION OF SALDI PRIVATI

La Plaine Saint Denis, 3rd November 2016 - Showroomprivé, an innovative European player in the online private sales industry, specializing in fashion, announces today that it has completed the acquisition of the Italian company Saldi Privati from the Banzai Group.

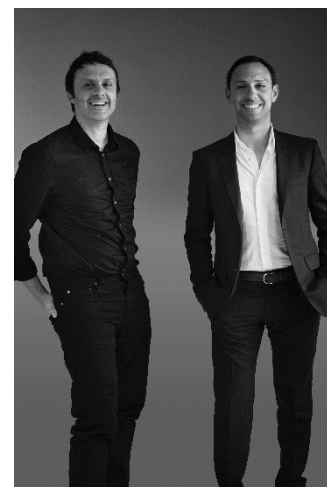
The acquisition of Saldi Privati (2.7 million members and €44m turnover in 2015) makes Showroomprivé the 2nd player in online private sales in Italy. It allows the Group to take a considerable step forward in the deployment of its multi-local international strategy.

ABOUT SHOWROOMPRIVE.COM

Showroomprive.com is an innovative European player in the online private sales industry, specialized in fashion. Showroomprivé offers a daily selection of 1 500 brand partners on its mobile app or online. It has over 26 million members in France and in eight of its European country markets. Since its launch in 2006, the company has enjoyed quick and profitable growth.

Showroomprivé is listed on the Euronext Paris (code: SRP), and reported gross turnover of over 600 million euros in 2015, corresponding to net sales of 443 million euros, up 27% versus the previous year. The company employs more than 800 people.

For more information : <http://showroomprivigroup.com>



CONTACTS

Showroomprivé

Thomas Kienzi, Head of Investor Relations and M&A
+33 1 49 46 05 67
investor.relations@showroomprive.com

Adeline Pastor, Head of Communications
+33 1 76 21 19 46
adeline.pastor@showroomprive.com

Brunswick

Morgane Le Gall, Tristan Bourassin
+33 1 53 96 83 83
SHOWROOMPRIVE@brunswickgroup.com